



you are what you create.

## | IMAGE AND CLIP FORMATS

Following is an overview on all technical information about our images and clips. If you have further questions our serviceteam will be pleased to assist you.

### Information on our images

#### Rights-managed images (RM)

	<b>Standard High-Res</b>
<b>File size original (TIFF)</b>	ca. 50 MB
<b>File size sent to client (JPG)</b>	ca. 1.5 – 4.5 MB
<b>Format</b>	RGB
<b>Color mode</b>	Adobe 1998
<b>Scan size</b>	9" x 12"
<b>Pixel size</b>	ca. 4596 x 3738
<b>Resolution</b>	300+ dpi
<b>Ideal for</b>	Full page print

Our standard file size is usually sufficient for most uses. If you require larger sizes custom scanning may be available, depending on the original image file. You can calculate the usage fee easily with the online price calculator. Contact us with any questions or concerns.

#### Royalty-free images (RF)

	<b>Web Res 0.5 MB</b>	<b>Low Res 1 MB</b>	<b>Medium Res 10 MB</b>	<b>High Res 28 MB</b>	<b>Super High Res 50 MB</b>
<b>File size original (TIFF)</b>	ca. 0.5 MB	ca. 1 MB	ca. 10 MB	ca. 28 MB	ca. 50 MB
<b>File size sent to client (JPG)</b>	ca. 35 KB	ca. 71 KB	ca. 785 KB	ca. 1,5 - 3,5 MB	ca. 1,5 - 4,5 MB
<b>Format</b>	RGB				
<b>Color mode</b>	Adobe 1998				
<b>Scan size</b>	5" x 7"	7" x 10"	5" x 7"	9" x 12"	12" x 16"
<b>Pixel size</b>		ca. 538 x 650	ca. 1701 x 2205	ca. 2846 x 3439	ca. 4596 x 3738
<b>Resolution</b>	72 dpi		300+ dpi		
<b>Ideal for</b>	Digital use	Digital use	½ page print	Full page print	Full page print

The pricing for Royalty-free images depends on the requested file size. The use of the image itself is unlimited in terms of time period and distribution. Restrictions do, however, apply. For complete details please see our terms and conditions or contact us.



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**Information on our clips**

**Rights-managed (RM) and Royalty-free (RF) clips**

	Format	Resolution	Framerate	Ideal for	Codec	Bitrate
<b>Original format High Definition 16:9 / file format: quicktime .mov</b>						
<b>High Definition</b>	HD	1920 x 1080 1280 x 720	original framerate	HD productions with aspect ratio 16:9	H264	35 Mbit/s 25 Mbit/s
<b>Standard Definition</b>	PAL Down-convert	1024 x 576	25fps	TV standard PAL	H264	10 Mbit/s
	NTSC Down-convert	864 x 486	29,97fps	TV standard NTSC	H264	10 Mbit/s
<b>Web Definition</b>	Web	640 x 360	24fps	Web projects with 2,5 Mbit/s	H264	Download 2,5 Mbit/s
	Web	480 x 270	24fps	Web streaming with 1 Mbit/s	H264	Streaming 1 Mbit/s
<b>Original format Standard Definition 4:3 / file format: quicktime .mov</b>						
<b>Standard Definition</b>	PAL	720 x 576	25fps	TV standard PAL	H264	10 Mbit/s
	NTSC	720 x 486	29,97fps	TV standard NTSC	H264	10 Mbit/s
<b>Web Definition</b>	Web	640 x 480	24fps	Web Projects with 2,5 Mbit/s	H264	Download 2,5 Mbit/s
	Web	480 x 360	24fps	Web streaming with 1 Mbit/s	H264	Streaming 1 Mbit/s

Other formats are available on request, Also DNxHD files, which means high quality quicktime HD clips in DNxHD format (185Mbit/s PAL bzw. 220Mbit/s NTSC). If you have further questions, please contact us.

Some samples for file sizes of 10 second clips:

Full HD 1920 x 1080 ca. 50MB  
 NTSC/PAL ca. 15MB  
 WEB Download ca. 4MB  
 WEB Streaming ca. 3MB

**Difference between Rights-managed (RM) and Royalty-free (RF)**

	<b>Rights-managed (RM)</b>	<b>Royalty-free (RF)</b>
<b>Rights of use</b>	For one unequivocally defined specific purpose	Unlimited in terms of period and distribution, restrictions do apply if used for re-sale products or packaging with large print runs
<b>Price</b>	Depending on usage details (Size, print run, distribution etc.)	Depending on file size
<b>Irregular file sizes</b>	Available on request	Not available
<b>Period of use</b>	To be fixed in license agreement; extension possible	Unlimited
<b>Exclusivity</b>	Possible	Not possible
<b>Image history</b>	Complete documentation on previous uses available	Not available